
Report to:	Cabinet	Date of Meeting:	3 rd July 2015
Subject:	Procurement of an Integrated Wellness Service .	Wards Affected:	(All Wards);
Report of:	Director of Public Health		
Is this a Key Decision?	Yes	Is it included in the Forward Plan?	Yes
Exempt/Confidential	No		

Purpose/Summary

The purpose of this report is to seek approval to complete a tender exercise to replace a number of healthy lifestyle service contracts (due to end on the 31st March 2016), for a new Integrated Wellness Service

Recommendation(s)

1. That the Director of Public Health be authorised to conduct an OJEU Light-Touch Regime tender exercise for a new Integrated Wellness Service to run for a period of three years from 1st April 2016 with the option of two further one-year extensions;
2. The basis of evaluation of the tenders as set out in this report be approved; and
3. The Director of Public Health be given delegated powers to award the new contracts to the highest scoring bidder(s) in accordance with the approved basis of evaluation and to report on the outcome to the Cabinet Member

How does the decision contribute to the Council's Corporate Objectives?

	<u>Corporate Objective</u>	<u>Positive Impact</u>	<u>Neutral Impact</u>	<u>Negative Impact</u>
1	Creating a Learning Community		X	
2	Jobs and Prosperity		X	
3	Environmental Sustainability		X	
4	Health and Well-Being	X		
5	Children and Young People	X		
6	Creating Safe Communities		X	

7	Creating Inclusive Communities	X		
8	Improving the Quality of Council Services and Strengthening Local Democracy		X	

Reasons for the Recommendation:

Individual Healthy Lifestyle services will be replaced by a new integrated wellness service from 2016. This move is to enable services to work collectively to ensure that local residents get all of the information and support they need to improve their health and make lasting behaviour change.

The tender exercise will be required to follow an OJEU Light-Touch Regime Open Procedure, as part of this process; approval will be needed for Chief Officer delegated authority to award the contract at the end of the tender process.

Alternative Options Considered and Rejected:

The implications of deciding not to procure replacement services would be;

- Contracts for individual services will expire resulting in a lack of service provision for local residents. If permission is not granted then there will not be enough time to complete the tender process
- An increase in residents with multiple unhealthy lifestyle behaviours such as smoking, over weight and obesity and low mental wellbeing
- A potential increase in expenditure for adult social care services if prevention services do not exist

What will it cost and how will it be financed?

(A) Revenue Costs

Revenue costs- the future contract will be funded from the Public Health budget for the Integrated Wellness Service. Savings of £1.5m in 15/16 and £1.55m in 16/17 have been agreed for this service as part of the budget process

(B) Capital Costs

None

Implications:

The following implications of this proposal have been considered and where there are specific implications, these are set out below:

Financial It is anticipated that significant savings will be made against the current budget line
Legal
Human Resources

Equality

- | | | |
|----|--|-------------------------------------|
| 1. | No Equality Implication | <input checked="" type="checkbox"/> |
| 2. | Equality Implications identified and mitigated | <input type="checkbox"/> |
| 3. | Equality Implication identified and risk remains | <input type="checkbox"/> |

Impact of the Proposals on Service Delivery:

Better outcomes should be delivered to service users due to the more integrated model that will be used, resulting in a more efficient and effective service directed at those local residents in most need of support.

What consultations have taken place on the proposals and when?

The Head of Corporate Finance and ICT has been consulted and any comments have been incorporated into the report (FD 2931/15)

Head of Corporate Legal Services has been consulted and any comments have been incorporated into the report. (LD 2931/15)

Consultation and engagement activity is planned during the summer to help shape the service specification for this service.

Implementation Date for the Decision

Following the expiry of the “call-in” period for the Minutes of the Cabinet Meeting

Contact Officer: Anna Nygaard

Tel: 0151 934 3743

Email: anna.nygaard@sefton.gov.uk

Background Papers:

There are no background papers available for inspection

1. Introduction/Background

- 1.1 Sefton Council is looking to contract with a provider to develop and operate a flexible, innovative and Integrated Wellness Service (IWS) that is focused on prevention and early intervention and meets the needs of people in Sefton.
- 1.2 It is anticipated that the service will be delivered through an alliance type contract which may include a lead partner supported by additional partners who will complement and deliver the overarching outcomes. A draft specification has been developed which will outline the main purpose of the Service which is to provide support to people to live well by addressing the factors that influence their health, enabling them to be independent and resilient and support themselves and people around them. A 'market day' for providers is being developed for June 2015 and interested providers will be invited to share best practice, innovation and creative approaches to integrated delivery across the borough.
- 1.3 The IWS specification is currently in draft format and has been developed by service user consultation which commenced September 2013 and is currently ongoing. The final specification will be outcome based and will be largely shaped by the innovation, creativity and best practice that emerges from the planned provider market day and subsequent service user consultations. It is anticipated therefore, that some of the current providers both within the statutory and VCF sectors may, or indeed may not align with the emerging vision for a fully integrated approach. Providers will, however, be encouraged to work together to ensure their own specific, professional expertise and experience working with communities will be part of the overarching alliance.
- 1.4 Many of the current interventions focus on single issues, e.g. smoking, weight management, food and health and assume people's needs fit specifically in 'one box'. The IWS approach will go beyond looking at single-issue healthy lifestyle services which focus on illness, and instead will aim to take an integrated whole-person and community approach to improving health (Liverpool PHO, 2010).
- 1.5 The IWS will use a 'strengths based' approach that acknowledges and builds upon the strengths, skills and capacities of people to live healthy lives alongside the assets within the local community (Liverpool PHO 2010). This approach acknowledges the importance of structural health inequalities or income inequality
- 1.6 The Service will be available to adults over the age of 16 who live within the Borough of Sefton and will specifically target those people living in the areas of highest inequalities.

2. The Sefton IWS Offer

- 2.1 The overarching aim of the IWS offer is to provide support to people to live well by addressing the factors that influence their health, enabling them to be independent and resilient and support both themselves and people around them.
- 2.2 The IWS will prioritise interventions at an individual, group and community level. It will provide services, programmes and interventions at tiers 0, 1 and 2 allowing individuals to 'step up' their level of support but also 'step down' with the aim to always return to receiving the lowest level with support to prevent relapse. It is

envisaged that all levels of support will be offered within the Service to maximise the impact of the Service in the most efficient and effective way creating a seamless approach for the individual. There will also be a need to work creatively and collaboratively with all key partners ensuring that clients and groups can access the necessary services and interventions they need when required.

3. IWS Aims

3.1 The IWS will provide a range of free, person centered interventions, using behaviour change techniques and motivational interviewing to tailor health, wellbeing and lifestyle support and interventions to the more deprived populations of Sefton, delivered in the heart of our communities.

3.2 The IWS will improve and protect the health and wellbeing of the population of Sefton and improve the health of the poorest fastest. The service will focus specifically on health inequalities and on improving health and wellbeing outcomes for the residents of the borough.

4. IWS Outcomes

4.1 The Service will provide all clients with the opportunity to engage in positive behaviour change activities and improve their confidence to achieve their wellbeing goals:

- Clients are able to access appropriate wellbeing services across Sefton that are proportionate to need
- Clients are able to access support for their health and wellbeing need through agreed referral routes and pathways in a flexible manner that responds to their needs and preferences, overcoming barriers including communication, mobility and cultural issues
- High levels of client/user satisfaction across all services, interventions and programmes
- Quality and continuous service improvement
- A contribution to helping people stay well and living independently for longer, without reliance on additional support such as social care and the NHS
- High levels of client/user engagement and participation in the monitoring of services

4.2 The Service will be based upon systematic programme planning including the identification of indicator measures and milestones.

4.3 In order to provide a holistic approach to service delivery, the provider will work in partnership at a strategic and operational level with a variety of universal and specialist service providers, third sector and community organisations and others who will be vital to the sustainability of achieved outcomes.

4.4 The provider will develop meaningful and proactive partnerships and collaborative working across all sectors. Partners will include, but are not limited to:

- Sefton community and voluntary groups Sefton CVS
- Active Sefton

- Third sector organisations including voluntary, faith and community groups
- General Practice, Primary Health and Social Care Services
- Housing Providers
- Probation Services
- Citizens Advice Bureau
- Substance Misuse Services
- Mental Health Services
- Jobcentre Plus
- The NHS family: including Acute Trusts, CCGs; Community Trusts
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5. Service Transition and Development

- 5.1 Sefton Council wishes to minimise the impact on existing clients of any change in service provision and requires a seamless transition between existing services and the new Service.
- 5.2 The provider shall produce a start-up plan that details the take-over and management of existing services and the development of the new Service, over the period from contract signature to full operation. Progress against the Start-up Plan will be monitored during the period from the award of the contract to its full operation at regular meetings.

6. Tender Method

- 6.1 The tender exercise will follow an OJEU Light-Touch Regime Open Procedure. Approval is requested for Chief Officer delegated authority to award the contract at the end of the tender process.
- 6.2 The basis of the quality price evaluation to be applied would be 30% price and 70% quality, with 10% of the latter being reserved for the interview process.
- 6.3 The new contract will run for a period of three years from 1st April 2016 with the option of two further one year extensions. The contract will however include clauses that can be activated in the event the council needs to vary the contract or terminate the contract early.
- 6.4 It is the Council's intention for the contract to commence on 1st April 2016, however we wish to reserve the right to move the start date back by up to 3 months depending on the complexity of any potential TUPE transfers and/or contract implementation.
- 6.5 Integrated Wellness Service indicative time line

1st April 2016	Contract start date.
15th December 2015	Award contract and Seal contracts.
3rd December 2015	Commence Mandatory standstill period.
1st December 2015	Preferred bidder selected.
9th October to 30th November 2015	Tender evaluation (moderation 25 th Nov).
9th October 2015	Tender response deadline.
4th September 2015	Advertise in OJEU and on the chest.
20th April to 4th Sept 2015	Pre Procurement report to Cabinet and forward

	plan. Finalise specification/KPI's/T's and C's/Quality questions I.T.T. document finalised
MAY/JUNE/JULY 2015	Provider Day- make sure all questions and answers are minuted and make sure all subsequent questions are minuted and ALL published with the I.T.T. on the chest.